



LifeLine
ANIMAL PROJECT

Donor Digest

September 2026

Dear Erin,

LifeLine's 2025 Annual Report is complete, and every page is full of stories and numbers worth celebrating. As we share a few highlights here, I want to reinforce something CEO and founder Rebecca Guinn wrote in her letter within the report:

"Each of you is a champion for our cause and makes this work possible. Thank you for your part in making 2025 another year of compassionate care and lifesaving support."

In 2025, 93 cents of every dollar you gave went directly toward Atlanta's animals. Your generosity helped provide the care, resources, and lifesaving solutions that they and their families needed.

Across our three shelters, LifeLine achieved a 90.7% lifesaving rate, up from 89% in 2024. As economic uncertainty and financial insecurity continued to put pressure on families and their pets—and our shelters—your support helped us meet those challenges with both compassion and action.

LifeLine helped 46,600 pets in 2025 through our shelters, veterinary services, and community programs. From foster care and adoption to Pets for Life, food pantries, mobile and stationary veterinary clinics, spay/neuter surgeries, vaccinations and other services, together we advanced the health and wellness of Atlanta's animals and our pet-owning community.



These numbers represent much more than statistics. They represent animals who received a another chance, pets who remained with the families who love them, and people who found help when they needed it most.

We hope that as you explore LifeLine's 2025 Annual Report, you feel our gratitude for your part in this vital lifesaving work. **Every one of these numbers represents a life touched because you chose to help.** Thank you.

Annual Report 2025

Click on the image below to read the full report.



If you have any questions about the work LifeLine is doing or how you can stay involved, please [email Jennifer Eddy](#), LifeLine's Chief Development Officer. We'd love to hear from you!



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LifeLine Animal Project, 3180 Presidential Drive, Atlanta, GA 30340, United States