

LifeLine
ANIMAL PROJECT

Donor Digest

February 2025

Thank you, Erin, for helping to make 2025 a banner year filled with plenty of challenges, new beginnings, whole and happy families, healthy pets, and community support. This **recap of the year**—in numbers, stories, and pictures aplenty—is a powerful reminder of why this work is so important. **Thank you** for your part in making these beautiful lives long, strong, and filled with love.

Keep reading to the very end for **results from the donor survey**. Your feedback, insights, suggestions, and kind words are steering us into 2026—we're so grateful for your participation. **We're so grateful for everything you do!**

Shelter from the Storm

Even as LifeLine strives to keep animals out of the shelter through community outreach initiatives and innovative programs, we still took in **21,604** dogs and cats over the course of 2025. And in the face of these record-breaking numbers, LifeLine maintained a combined lifesaving rate of **90.7%**.



When Atlanta was faced with ice storms and severe winter weather last month, the staff at the Community Animal Center bunked up with the cats and dogs to ensure they'd have everything they needed—snuggles included—through those long, cold nights. This is the level of love and care our city's pets deserve and receive. That is how we live into our name as a lifeline for Atlanta's animals.

Spay & Neuter Success

Providing low-cost veterinary care and access to spay & neuter surgery is critical to keeping Atlanta's pets healthy and managing ever more litters in need of loving families.

In 2025, the Community Animal Center Clinic and College Park Clinic performed **14,249** spay & neuter surgeries on owned pets from the community, and **3,035** spay & neuter surgeries for the city's free-roaming cats. Thank you to the community members who came to LifeLine for veterinary care and for choosing spay/neuter surgery for your pets! Here are just a few friends we've met along the way.



Pets for Life



Pets for Life Community Outreach Manager Brenda Ramos shared, “Nothing brings our team more joy than delivering small treasures to our clients. We found the perfect harness for sweet girl Mocha. It was a beautiful light blue and just the right size for her big, adorable, blocky head.”

Along with **2,473** pets from **1,554** families, beautiful Mocha and her devoted owner Mr. Jenkins benefit from the Pets for Life community outreach program.

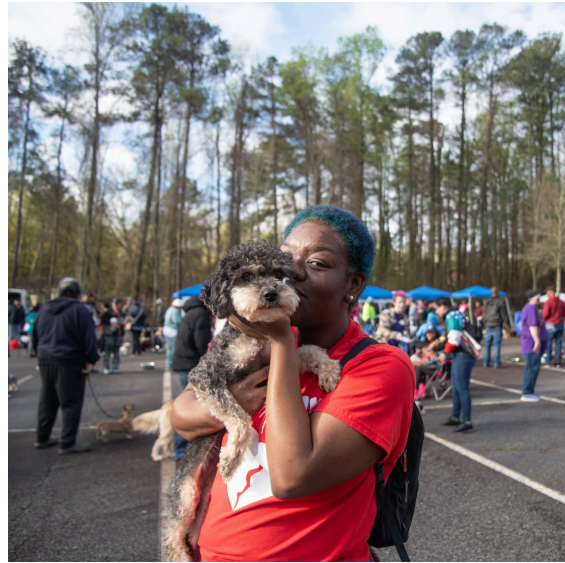
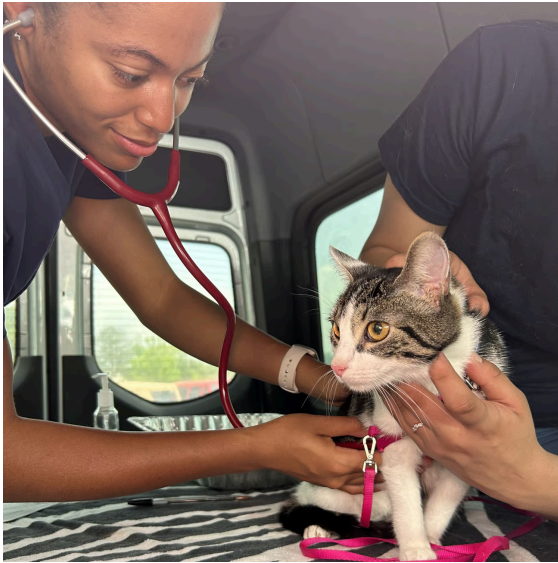
Serving Fulton County's seven lowest-income zip codes with the least access to pet care services and supplies, Pets for Life ensures families and their pets are getting the veterinary care, resources, and support they need to stay together. This program is one of many innovative ways that LifeLine is targeting the root causes of shelter overcrowding and animal homelessness. Thank you for helping us to keep pets at home where they are happiest!

Healthy Pets

In 2025, LifeLine's four Healthy Pets events provided essential medical care and resources to **5,287** animals, including:

- **2,619** microchips
- **3,528** spay & neuter vouchers
- **3,488** DHPP vaccines
- **1,254** FVRCP vaccines
- **4,371** rabies vaccines

Plus, countless wags (and maybe slightly fewer purrs, because... cats.) And so many human smiles!



Nothing fills our hearts like these healthy pets' happy faces—and the joy and gratitude expressed by their people!

We can't wait to do it all over again at our first Healthy Pets event of the year at Assembly Atlanta in DeKalb County on February 28!

Fostering Love

LifeLine's foster program is a big part of our ongoing efforts to limit the amount of time animals spend in the shelter. Fostering enables volunteers to take animals for short or long-term home stays, and also provides support for animals with special medical considerations, court holds, or litters that need dedicated in-home care.



Fosters took in **12,890** dogs and cats in 2025. Frumpkin was a medical foster with injuries to his lower jaw and front left leg. With treatment at LifeLine's clinic followed by rehabilitation in a foster home, he healed beautifully and was adopted along with his companion kitten, Miracle.

Thank you to all the fosters who have opened your homes and hearts to animals like Frumpkin and Miracle. You are their joy, their protection, and the key to their happy futures!

Volunteers, We Salute You!

1,916 LifeLine volunteers worked **42,443** hours for Atlanta's animals in 2025. Volunteers like Marie Mathews, a prominent volunteer photographer at Fulton County Animal Services, who photographed an astonishing **2,591** dogs to create **8,743** finished images. Thank you to Marie and all the volunteers for making so many dog smiles and purrfests possible. Your love and dedication is the greatest gift to these animals and all the homes and hearts they'll warm with *their* love, too.



Donor Survey Results

We were excited and grateful to receive **432** responses to our 2026 Donor Survey. Your feedback provided great insights into why LifeLine matters to you personally, how you'd like to hear from us, and which updates are most important to you.

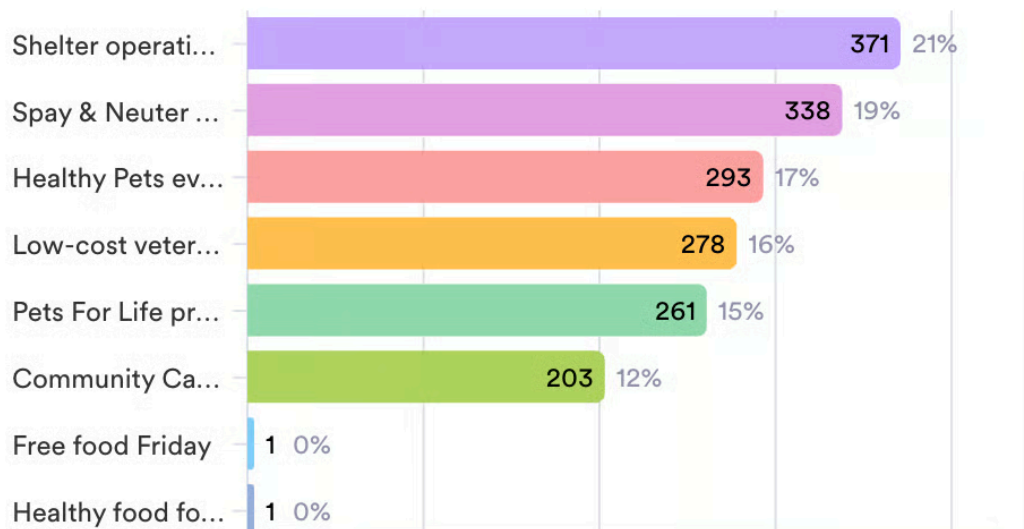
- 98% of respondents feel that LifeLine puts your donations to good use on behalf of the animals in our care and our community.
- 97% rated your satisfaction with giving to LifeLine as “excellent” (75%) or “good” (22%).
- 96% reported no problems donating to LifeLine.
- 88% plan to give to LifeLine this year.

We will share and consider your kind words *and* concerns internally, and integrate your suggestions and ideas into our planning. You may hear from us individually in the coming weeks, too, as we continue to review your many helpful comments.

Thank you for your time, your stories, and your steadfast support.

Which of LifeLine's programs and services are most important to you? Select all that apply.

1751 Answers- 9 Empty



Charitable Giving Update

There have been some recent changes to tax rules around charitable giving. Because everyone's situation is different, we encourage you to reach out to your financial or tax advisor with any questions. For more details, you can read about the changes [here](#).

If you'd like to be in touch, or have any questions about the work LifeLine is doing or how you can stay involved, please [email Jennifer Eddy](#), LifeLine's Chief Development Officer. She'd love to hear from you!



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