



LifeLine
ANIMAL PROJECT

Donor Digest

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LifeLine upholds its mission is through programming that gets at the root causes of animal homelessness. Pets for Life (PFL) does this by providing support to pet owners so they can keep their dogs and cats home where they're happiest. **Thank you,, for supporting LifeLine's programming with your donations!** Read on to learn more about Brenda, LifeLine's Community Outreach Manager, and how Pets for Life keeps pets together with their people.

As Community Outreach Manager, Brenda Ramos oversees the Pets for Life (PFL) program in Fulton County. Since 2011, Pets for Life has been providing pet food and supplies, veterinary care, and community support for pet owners in Atlanta's most poverty prone neighborhoods.

"Growing up, none of my pets received veterinary care. We didn't know what was needed, and even if we had, it would have been a luxury far beyond our means. I've always loved my pets more than I can express, and to now have a job that respects and preserves those bonds feels like such a privilege."



Brenda's responsibilities include managing the PFL outreach team, handling schedules and logistics, and ensuring staff are trained and supported. *"I coordinate medical appointments, track program data, and manage supplies. I also engage directly with families, follow up to make sure pets and people get what they need, and build relationships with community partners and other organizations. Overall, my role is to make sure our team delivers resources with compassion while strengthening trust between LifeLine and the community,"* says Brenda.

She goes on to say, “My favorite part of this work is helping pets stay in loving homes. I’ve been involved in animal welfare since 2018, starting as a volunteer and later working in the shelter, as part of the animal care team, volunteer coordinator, and now in outreach. Shelters do amazing work for homeless animals, but nothing compares to a pet being with a loving and caring family.”

“The most surprising thing about my work has been seeing how trusting and loving people can be with strangers. I’m constantly moved by the kindness of our clients. They’re so grateful and open, welcoming us into their lives with genuine warmth. Our team has received handmade art, encouraging words, warm hugs, letters, sweet texts, baked goods, homegrown eggs, and other thoughtful gifts that show just how much these relationships mean. The fact that we can knock on a stranger’s door and leave as friends has been one of the most heartwarming surprises of this work.”



When asked what she wants people to know about the community outreach she engages in, Brenda answered, “I wish more people understood that what looks like neglect isn’t always intentional. Sometimes it’s poverty, lack of access, or simply not knowing. That’s where our program steps in. As animal lovers, it’s hard to see a pet living in conditions that are below the standard we consider right or appropriate, but that doesn’t necessarily mean there’s a lack of care. Many families adore their pets but just don’t have the same resources or knowledge others might. It’s okay to share knowledge, and it’s okay to change our minds once we understand a situation more fully. That’s why it’s so important to approach every case with curiosity instead of judgment. When we do, it brings us closer to the truth and ultimately makes us more able to create the difference that is needed.”

Brenda often shares photos and stories from the PFL team’s outreach efforts, helping her colleagues at LifeLine see the profound impact this community support has on the

people it serves. Brenda's emails are always filled with warmth and so much care for both the animals and people she and her team meet. She wouldn't call herself a storyteller, though. *"The people and pets I meet already have powerful stories, I just listen and share them so others can see what I see."*

Thank you, Brenda, for all you do to preserve and honor the powerful bond between pets and the people who love them.

Thanks for reading all about your lifesaving impact on Atlanta's animals. If you'd like to be in touch, or have any questions about the work LifeLine is doing or how you can stay involved, please [email Jennifer Eddy](#), LifeLine's Chief Development Officer. She'd love to hear from you!



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