

# Tips for Taking Photos of Found Pets

In addition to information about where the pet was found, photos are really important to catching the attention of a searching pet owner or other community members who may help get a found pet home. Also consider a few video clips for posting on social media sites or sharing with the shelter. Let's dive in:



## Get on their level & fill the frame

Rather than stand and take a photo of a pet from above, crouch down so you're taking the photo more at eye level with them. Also try and be sure they are taking up most of the photo, rather than appearing as a small part of a larger photo. This helps more accurately show size. Watch to be sure the pet is comfortable before crouching down, but this often is less intimidating than standing over an animal.

## Seek out good light

Oftentimes people think that a clear, sunny day is perfect for pictures -- but it's actually the opposite! Sunny days make for harsh shadows and squinting, which even effects pets! Look for a shady spot, or indoors choose a well-lit room to ensure that your photo accurately represents the animal -- making it easier for their owner to recognize them and get them home faster!

## Clear the clutter if possible

To maximize connection and impact, try to take a photo without much clutter or distraction in the background -- we want the pet to be the focus.

## Variety is the spice of life

Apps like Finding Rover and social media sites will favor photos that feature the pet's face as a portrait, centered in a square crop. But try and get a few other shots of the pet from the side and the front, images that include their whole body and markings of note.